



Hearts in the Ice

The Time is Now to Embrace the Planet by Making Earth Day Everyday!

May 2021 marks the end of 17 months of self-isolation in the world's fastest warming place on the planet – Svalbard – where polar bears, sea ice, ocean, wildlife & glaciers stand at the front of a changing climate that urgently needs all of us to participate.

Bamsebu, Svalbard, May 10, 2021 – Deeply transformed by almost two years of living off-grid isolated in the High Arctic, Canadian Sunniva Sorby and Norwegian Hilde Fålun Strøm join with Dr Jane Goodall in her message to “Make Earth Day Everyday.” The Hearts in the Ice duo have immersed with nature and its harsh weather to observe the resilience of wildlife like polar bears, collect data for current research on climate change, and share images and stories in efforts to engage personal action and to offer a new lens through which to see the world.

“Most people will never know more than they see with their own eyes. We live in a world that has connected us all virtually, especially this past year. We stand here in a place that is forever changed because of human impact and the ways we have been using resources, displacing species and acting as if everything can survive our actions. It is now that action is needed. We have shown that every person can make a difference by looking at what we use, how much, how we travel and why, where our food, clothing, power and water come from and then ask ourselves how can we take less, use less and give more. We hope everyone understands how precious our world is. This past year has shown how resilient we all are given a need to change. Imagine the access we would all have to different perspectives, the things we might see through others’ eyes, the wisdom that surrounds us if we really get it and understand that all things are interconnected. This knowledge can give us a new lens through which to live in harmony with each other and the world.” - Team Hearts in the Ice

[On May 13th, 12pm EDT](#), Sorby and Strøm invite all adults and youth to join them as they are honored to share their last live video call with Dr. Jane Goodall DBE, one of the world's most famous ethologists and conservationists, Founder of the Jane Goodall Institute and a United Nations Messenger of Peace. In 1977, Jane Goodall founded [The Jane Goodall Institute \(JGI\)](#), a global conservation organization and in 1991 Jane Goodall's [Roots & Shoots](#) was created. Roots & Shoots is JGI's environmental and humanitarian programme empowering young people of all ages to become involved in hands-on projects for their community, animals and the environment and it is active in more than 65 countries.

“Every single one of us makes a difference in our actions every single day and it is up to us to decide the kind of difference we want to make” - Dr. Jane Goodall, DBE

This final call from Bamsebu, a remote trapper hut turned into their temporary home, is powered by solar, wind and Marlink satellite which has enabled them to connect with over 100,000 youth from around the world.

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www.heartsintheice.com

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For further information on the Jane Goodall Institute, see

www.janegoodall.global

www.rootsandshoots.global